



Public-Private Partnerships for Fighting Corruption in Korea

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I. Anti-Corruption Public-Private Governance Framework



1. Establishment of the Policy Council for Transparent Society

Objective

- To promote collaboration among various sectors of society to enhance transparency and trust and fight corruption

Organization

- 26 organizations from 9 sectors, including government, political circle, business, and civil society

Major functions

- Identifying agenda and making suggestions for realizing transparent and trustworthy society
- Promoting cooperation and disseminating best practices by sharing plans for activities



2. The Council's Accomplishments for Year 2010

1) Increasing membership and strengthening networks

Increasing membership

Korea National Council of Women, Junior Chamber International Korea, Korea Institute of Certified Public Accountants

Consolidating cooperation with the media

- Signing of MOU with Korea Broadcasting System (KBS)
- Report on “Clean Korea Campaign”(KBS News Plaza)
- Symposium on “Fair society and Transparent Government”



2. The Council's Accomplishments for Year 2010

2) A nation-wide “Clean Korea Campaign”

- A nationwide campaign to spread a culture of transparency and integrity
- “Clean Korea Campaign” launching ceremony in Seoul
- Regional campaigns (Busan, Daejeon, Chuncheon, Incheon, and Gwangju)



2. The Council's Accomplishments for Year 2010

3) Symposiums on transparency & trust

- Symposium on Enhancing National Integrity
- Symposium on Achieving a Clean & Advanced Country
- Symposium on the Role of Women in a Transparent Society
- Anti-Corruption Symposium on Realizing Fair Society & Transparent Government
- Symposium on Building Transparent Society & Strengthening National Competitiveness



2. The Council's Accomplishments for Year 2010

4) Activities by sector: political sector

● Integrity campaign for the Local Election on June 2



- “Integrity Oath” and clean election platform by candidates for 6.2 local election
- Confirmation of text of pledge and organization of monitoring groups in 16 provinces and cities
- Nationwide tour of public pledge by candidates for 6.2 local election
- Collection and announcement of integrity pledges

2. The Council's Accomplishments for Year 2010

5) Activities by sector: **private sector**

● 2010 Transparent Business Award & Business Ethics School



- Award companies with good practices of corporate social responsibility and sustainability initiatives
- Spread a corporate culture of contributing to national and social development

2. The Council's Accomplishments for Year 2010

6) Activities by sector: **civil society**

- **Signing of an MOU with civil society groups to promote efforts to eradicate insurance frauds**



- Increase of car insurance frauds and other types of moral hazard
- Korea's civil society groups, insurance companies, vehicle maintenance businesses, and medical industry agreed to encourage private-led surveillance and inspection of insurance frauds.

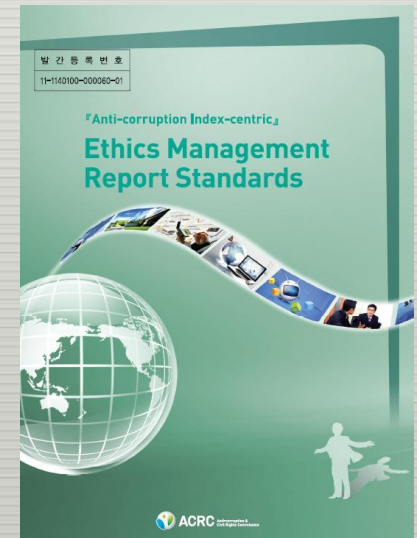
II. Support for Ethical Business Management





Support for Ethical Management

- ACRC signed an **MOU with Korea Institute of Certified Public Accountants** in May 2010 on collaboration to improve corporate accounting and disclosure systems.
- ACRC developed **“Corporate Transparency Self-Assessment Model”** and **“Ethics Management Report Standards.”**
- ACRC publishes **Business Ethics Briefs** every month to provide local and international ethical management news.



Training on Ethical Management for Business People

- ACRC provides **Ethical Management Training Course** 4 times a year to enhance core competence of business ethics managers.
- ACRC holds **Business Ethics Workshop** once every year to strengthen cooperation with businesses and share best practices.



III. ACRC-Funded Civil Society Projects





Purpose

ACRC provides financial support for civil society's creative, voluntary programs designed to raise awareness of integrity and transparency.



ACRC-Funded Projects

- 2007: "Clean City Project"**
- 2008: Integrity Awareness Program Development Project**
- 2009: "Promotion of Civil Rights" to support the socially vulnerable and the lives of the working class**
- 2010: "Clean Korea Campaign" with 4 civil society groups**
- 2011: Project with a consortium of six organizations**

*** Gyeongnam K-PACT Council, Daegu K-PACT Council, Guri K-PACT Council, Pohang YMCA, Korea National Council of Women, & Korea Manifesto Headquarters**



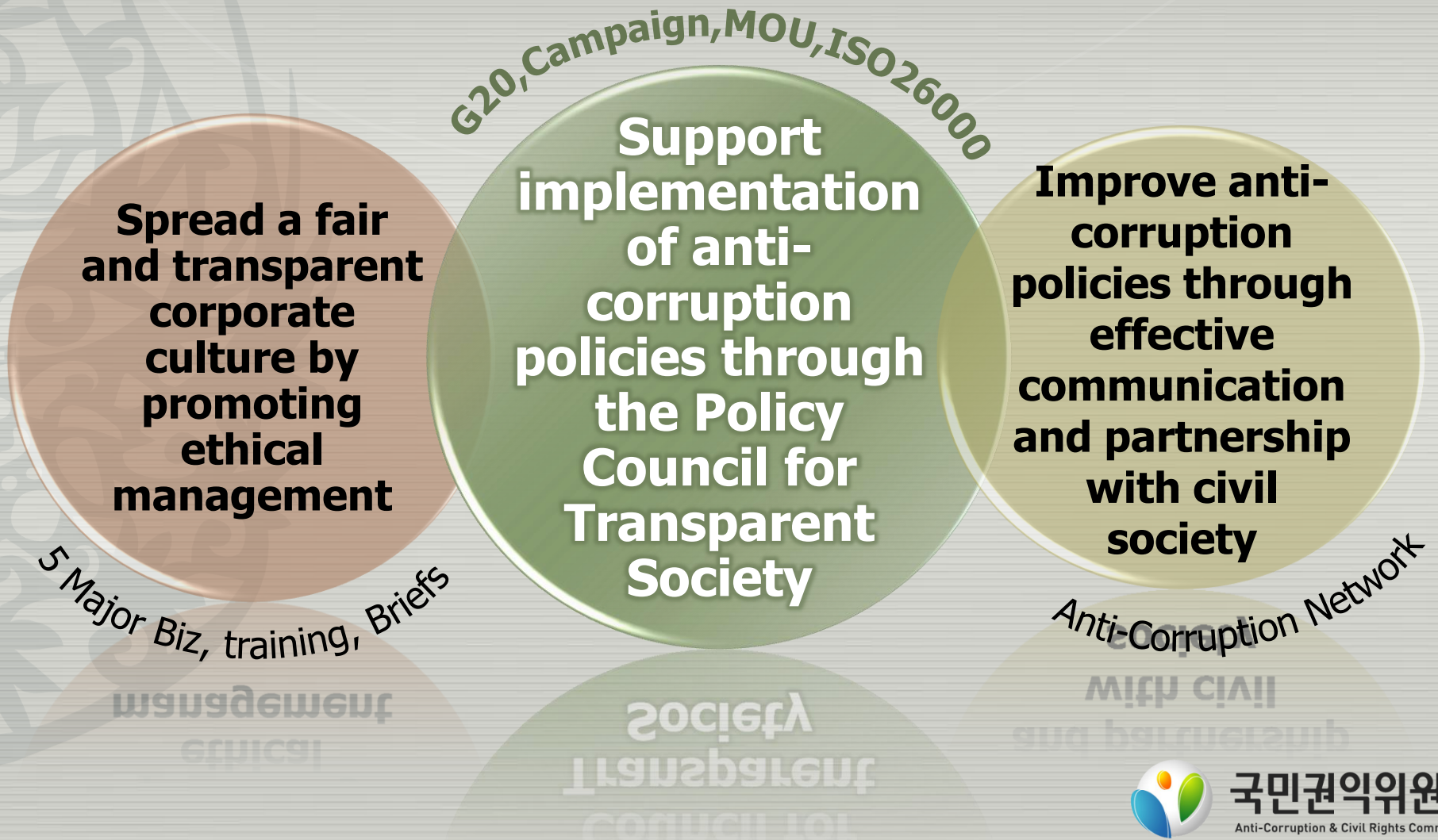
Major Achievements

- **Organization and management of Integrity Self-Policing Groups**
- **Voluntary anti-corruption programs in the public sector such as Trust School Movements**
- **Promotion of integrity in local political arena through the integrity pledge and transparent election campaign platform**



**Spread a culture of integrity
through public-private partnerships**

IV. Future Directions





Support implementation of anti-corruption policies through Policy Council for Transparent Society

- Voluntary identification and implementation of Tasks by each sector**
- Increase of member organizations**



Spread a fair and transparent corporate culture by promoting ethical management

- Create a working group with the five business organizations and professional groups to discuss international ethical issues
- Include the ISO 26000 and IFRS issues in ethical management training programs
- Expand the readership of the Business Ethics Briefs from the corporate managers to civic groups and students
- Introduce ethical business management program to civic welfare groups



Improve anti-corruption policies through effective communication and partnership with civil society

- **Strengthen partnership with diverse civic groups including local-level anti-corruption networks**
- **Increase support for nation-wide, more professional projects to maximize the efficiency of anti-corruption initiatives**
- **Assist social welfare centers in engaging in ethical management practices and support local anti-corruption civic groups**





Thank you.